



Summer programme update

Ambition to Employ - new learning resources!

We are delighted to share that a milestone has been reached in the [Ambition to Employ programme](#) with the release of three brand new resources. In this programme update, we introduce each new resource, now available to access for free online. We also have exciting details about our upcoming FREE webinar, taking place on Tuesday 28th July.

Together, the new learning resources target the programme's overall aim: **to develop a new training model to equip self-employed/sole traders with the knowledge, ability and confidence they need to take on their first employee.**

The three new learning resources:

1. Self-assessment tool for sole traders/self employed individuals
2. Curriculum and OERs for use for VET organisations
3. Online course for sole traders/self employed individuals

How have the resources been developed?

The resources have been developed collaboratively, with partners from the UK, Poland, Spain, Denmark and Ireland working alongside one another, drawing expertise from within their own networks. Each resource has been tested independently and is available in English, Spanish and Polish.

FREE webinar | Growing Your Solo Business Post-Covid-19

Please join our live, interactive webinar, taking place on **Tuesday 28th July from 2pm - 5pm**. This must-attend event is aimed at for both sole traders and solo entrepreneurs, and those involved in providing business support to these individuals.

The programme includes presentations from co-founder of [The Positive Economist](#) and renowned speaker and presenter - [Susan Hayes Cullerton](#), Head of Marketing and Partnerships at the [Centre for Entrepreneurs - Laura Campbell](#), and Chairman of Small Business for NatWest and RBS - [Peter Ibbetson](#).

Book your place at the *Growing Your Solo Business Post Covid 19* webinar

[View the full programme and guarantee your place by registering today](#)



AMBITION TO EMPLOY WEBINAR
TUESDAY 28TH JULY
2pm - 5pm

GROWING YOUR SOLO BUSINESS POST COVID 19

Speaker	Company	Topic
Carol Daniels	National Enterprise Network	INTRODUCTION TO THE SESSION
Ciaran Cunningham	Banbridge District Enterprises	WHAT IS AMBITION TO EMPLOY?
Susan Hayes Culleton	The Positive Economist	WHY TAKING ON YOUR FIRST EMPLOYEE IS GOOD FOR BUSINESS, THE ECONOMY AND THE FUTURE OF ENTREPRENEURSHIP
Hayley Williams	Keystone Marketing	INTERVIEW HAYLEY'S EXPERIENCE AS A SOLO BUSINESS OWNER AND PATH TO GROWTH.
Laura Campbell	Centre for Entrepreneurs UK	INNOVATION IN ECONOMIC HARDSHIP IS KEY TO GROWTH AND JOB CREATION
Peter Ibbetson	NatWest and RBS	ENTREPRENEURSHIP SKILLS FOR A RAPIDLY CHANGING, TECHNOLOGICAL WORLD
Alex Till	National Enterprise Network and MENTA	ALEX TILL WILL JOIN OUR OTHER SPEAKERS FOR A PANEL DISCUSSION AND Q&A

FREE ONLINE EVENT

A must attend, free online event for **solo entrepreneurs, business support agencies** and those interested in **business/economic growth**.

Book your place here <https://cutt.ly/AmbitionToEmploy>



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Self-Assessment Tool

Who is it for? Sole traders/self-employed individuals.

What does it offer? An evaluation of the sole-trader's readiness to employ and the generation of a personalised learning pathway.

How does it work? Sole traders will undertake a short online self-assessment. By answering 22 questions, their personal "readiness to hire" will be assessed. At the end of the assessment, the areas where they need to improve their knowledge and skills will be identified, so that they can capably and confidently welcome a new staff member to their business. They will



Online Course

Who is it for? Sole traders/self-employed individuals.

What does it offer? The ability for busy sole traders to access the same training and support offered by Business Advisors, at their

also receive individualised feedback and guidance on their next steps.

[View the Self-Assessment Tool](#)



Curriculum & OERs

Who is it for? Business Advisors and all Vocational Educational Trainers (VET) and organisations, including business courses in colleges, universities and private consultants.

What does it offer? A high quality, flexible, training model, easily integrated into VET trainers' own classroom learning sessions, small groups, or one-to-one coaching sessions. The curriculum and Open Educational Resources (OERs) consists of a six module course, E-book and Trainer's Guide.

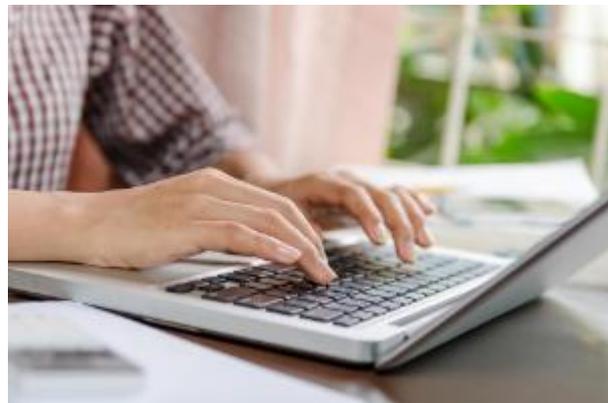
How does it work? VET organisations following the training model will find a systematic and effective approach to equipping solo entrepreneurs with the right knowledge to understand how and when to hire their first employee. The "mix and match" design of the resources allows trainers to deliver the content creatively, in line with their own teaching style.

[View the Curriculum & OERs](#)

convenience. The course covers the practical, legal and financial aspects of employment and sustainable business growth, but also applies new insights to help sole traders overcome the psychological barriers and risks involved.

How does it work? The online course is available as two options. Either as an online [TedEd course](#), offering quizzes, additional resources and a discussion for learners to engage. Or, as a downloadable step-by-step [E-book guide to Taking on your first employee](#), offering sole traders the option to learn at their own pace.

[View the Online Course](#)



"The quality of the content is really good. I can see that Business Advisors of all abilities would find it really easy to follow."

~ Business Advisor, reviewing the Curriculum and OERs UK

Get involved

Look out for further information about the programme, including ways in which you can get involved. To register your interest, please email carol.daniels@nationalenterprisenetwork.org

You can also visit the [Ambition to Employ website](#) or hear our latest news by following our social media channels on [Facebook](#) and [Twitter](#).

About Ambition to Employ

Across Europe, small businesses play an important role – creating economic growth, enabling social development and positively contributing to quality of life for EU citizens. While there has been a recent rise in self-employment, many of these new businesses are not achieving their potential. A significant growth barrier has been identified - transitioning from a sole-trader to hiring an employee. Ambition to Employ aims to equip sole-traders with the knowledge, ability and confidence they need to cross this threshold.



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